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To cite this article: Davide Mazzoni, Cinzia Albanesi, Pedro D. Ferreira, Signe Opermann, Vassilis Pavlopoulos & Elvira Cicognani (2017): Cross-border mobility, European identity and participation among European adolescents and young adults, European Journal of Developmental Psychology, DOI: 10.1080/17405629.2017.1378089

To link to this article: https://doi.org/10.1080/17405629.2017.1378089

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Published online: 26 Sep 2017.

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Cross-border mobility, European identity and participation among European adolescents and young adults

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ABSTRACT
Cross-border mobility is one of the most important factors that are assumed to strengthen young people's commitment as European citizens. However, the existing empirical evidence does not provide consistent support. In this paper, we tested the hypothesis that cross-border mobility is associated with a stronger European identification, more positive attitudes toward the EU, and with specific visions of the EU, and that these factors, in turn, have a positive effect on engagement at EU level. Data were collected as part of the multinational research project CATCH-EyeU. Analyses were performed controlling for gender, income, country, and migrant status. Results mostly confirmed the hypotheses among both adolescents and young adults, and for both short-term and long-term mobility. EU level participation and EU voting intentions appeared to be influenced by partly different factors. The implications of the findings, both at theoretical level and for the development of international mobility programs, are discussed.

ARTICLE HISTORY
Received 18 May 2017; Accepted 1 August 2017

KEYWORDS
Adolescents; young adults; active citizenship; European union; participation; vote

Introduction
In academic and policy discourses, cross-border mobility across Europe is one of the most important factors that are assumed to strengthen young people's commitment as European citizens (Fligstein, 2008; Llurda, Gallego-Balsà, Barahona, & Martin-Rubió, 2016; Roeder, 2011). Accordingly, the European Union...
(EU) supports free movement within its borders and the number of students taking part in some forms of education abroad (e.g., Erasmus) has appreciably increased in recent decades (European Commission, 2015). Data collected in 2011 across Europe showed that the likelihood of moving was higher among younger persons (Eurostat, 2015). People aged 15–29 years accounted for 44.4% of the total number of employed persons who moved home in the EU-28 during the 12-month period prior to the census.

The present paper, based on data from the CATCH-EyoU project, collected in eight European countries, moves from the debate about the relationship between experiencing cross-border mobility and becoming European active citizens (e.g., Muxell, 2009). More specifically, it provides empirical evidence on the relationship between adolescents’ and young adults’ mobility and their engagement at EU level, and it contributes to a better understanding of the psychological processes involved (see introduction to this special issue).

**Cross border mobility and European identity**

By ‘cross-border mobility’ we refer in this context to physical mobility across EU countries that, differently from migration, is for an intentionally limited period, after which individuals usually come back to their home country (European Commission, 2011; Fernández, Eigmüller, & Börner, 2016; Recchi, 2014). This kind of mobility may include, for example, visits to friends and relatives, holiday/vacation, attending conferences and conventions, participating to exchanges or international educational programs, etc. Even if incidences of young people making involuntary migrations do exist in Europe (often as the result of regional disadvantage and absences or mismatches of personal skills and educational capital) the present study will focus on young Europeans who voluntarily move between member states for an intentionally limited time and who are typically highly educated and well-skilled (Hauvette, 2010).

Young people mobility can occur for a wide range of motives, but mobility for education purposes is probably the most investigated, due to its potential transformative and formative impact (Tran, 2016). The possible outcomes of spending a period during such crucial developmental period, in one or more countries other than their country of origin, are very wide and cover many domains, like learning outcomes, linguistic abilities, and career orientation (Gerner & Perry, 2000; Stronkhorst, 2005). Moreover, some evidence exists that mobility promotes autonomy, competence in achieving goals and gaining control, that are typical development tasks, preventing also isolation and alienation (Pickup et al., 2015).

In the last decades, an increasing number of scholars examined the relevance of mobility for the development of young people European identity. Most explanations make reference to theoretical approaches which share the emphasis on the significance of communication and interaction between people of different national and cultural backgrounds (Maiworm & Over, 2014). Deutsch’s theory of
social communication provided valuable insights into this process of community-building and group identity (see also Fligstein, 2008). Deutsch and other ‘transactionalists’ emphasized the importance of ‘social communication’ as a means of identity-formation, both within the nation-state and within transnational communities (Deutsch, Burrell, Kann, & Lee, 1967). By ‘social communication’ or ‘transactions’, these authors referred to the development of sustained and wide-ranging face-to-face interactions across different groups. The creation of networks that bring people together in a multitude of ways is thus important for the emergence of a shared identity and sense of belonging to the EU community.

Social psychological research further developed this perspective, by focusing on the psychological processes that can explain the relationship between cross-border mobility and the formation of a EU identity, such as the intergroup contact (Allport, 1954) and the intergroup identity model (Gaertner, Dovidio, & Bachman, 1996). The ‘intergroup contact hypothesis’ theorizes that positive intercultural interactions may develop, under certain conditions, by bringing people from diverse linguistic and cultural backgrounds together. The outcome of contact would be favourable when participants were of equal status, were pursuing common goals, and were backed by social and institutional support (see also Amir, 1969). The ‘common ingroup identity model’ adds that cooperative contact should reduce the salience of group distinctions while at the same time favouring the adoption of a superordinate identity, including both ingroup and outgroup (Gaertner & Dovidio, 2000).

Consistently with these perspectives, several studies have focused on the international experiences of students to investigate the role of mobility in enhancing dimensions of European citizenship (e.g., positive attitudes toward the EU and European identity). For example, King and Ruiz-Gelices (2003) found that British students who spent a year studying in continental Europe were more pro-European and held a stronger European identity than students who did not study abroad. Fernández et al. (2016) found that transnational experiences in general (including practices like interactions with migrant EU-citizens even without physical border crossings) increased pro-European sentiments. Mitchell (2012) reported that Erasmus experience contributes to attitudinal changes about Europe, highlighting significant differences between Erasmus students and those who do not study abroad with respect to levels of support for the EU, interests in various aspects of Europe and identification as European. Moreover, participation in an Erasmus exchange was significantly and positively related to European identity (Mitchell, 2015), underscoring the significance of transnational contacts. Finally, Sikloki (2015) comparing visiting EU and home students argued that ‘the dichotomy of passive/active (EU) citizens is likely to be determined by mobility’ (p. 831) and identified active citizens as those who are mobile, hold a civic EU identity vs. passive citizens as stayers, holding a cultural (national) identity.

However, the role of cross-border mobility in strengthening European citizenship has not found support in all the studies (Sigalas, 2010; Wilson, 2011), leading some authors to a critical view on the processes that are assumed to explain
its effects (Kuhn, 2012; Merkwan & Smith, 1999; Papatsiba, 2005). Focusing on British outgoing Erasmus students and continental students studying in UK, Sigalas (2010) did not find support for this association; moreover, he found that long-term mobility may sometimes be associated with homesickness, resulting in a stressful experience.

In the present work, we assessed the duration of mobility (less than 2 weeks, generally associated – among adolescents and young adults – with activities such as tourism and short term educational programmes, and more than 2 weeks, most likely associated with educational programmes such as Erasmus and short term work experiences), hypothesizing, in line with Recchi (2014), that longer cross-border practices exert a more marked effect. Moreover, we considered also if the mobility was performed for educational/training reasons or not.

**Cross-border mobility and vision of EU as a community**

Especially due to recent events (e.g., Brexit), the issue about what we expect from the future of the EU and whether and how the EU can be transformed to better respond to the changing needs of the member states, has increased in importance in public debates and at political level. However, only a minority of studies have started to address citizens’ representation of the EU and the role and functions that the EU should play. In one of the rare studies on this topic, involving young people from different European countries who were studying or working abroad, Hauvette (2010) found that participants adopted a range of criteria to describe their European identity (including history, economic specificities, political systems, ethics, and others) and some of these criteria were also used to describe their ideal united Europe. Spannring, Wallace, and Datler (2008) referred to the Erasmus generation as the one who assisted to the ‘transformation of European integration from being purely economic to having more political and social policy dimensions’ (p. 483). Thorpe (2008) suggested that traveling across EU countries allows to cumulate European cultural capital, that is associated with more sophisticated and complex understanding of Europe and the EU.

In the present research, following Thorpe’s suggestion, we tested the hypothesis that the experience of cross border mobility would strengthen a multifaceted vision of EU, conceived as a community based on a range of dimensions (i.e., shared values, history, economic and political).

**European identification, visions of the EU and participation**

The relationship between social identity and civic and political participation has been long investigated in the literature (e.g., Cicognani & Zani, 2015; Fowler & Kam, 2007). One of the core ideas is that, the more individuals identify with a social group, the more they will act to defend its interest (Ellemers, 1993).
Moreover, within community psychology there is an extensive evidence on the association between sense of belonging and identification with a community and civic participation (e.g., Albanesi, Cicognani, & Zani, 2007; Talò, Mannarini, & Rochira, 2014). Consistent with this literature, we thus hypothesized that a higher identification with Europe and more positive attitudes toward the EU predicted higher participation on EU issues.

A similar reasoning can be proposed for the intention to vote. Results about the 2014 European parliamentary elections showed that a high proportion of the younger group (under 25) explained their vote referring to ‘European reasons’ and, more specifically, to ‘being in favour of the EU’ and feeling European (or citizen of the EU) (European Parliamentary Research Service [EPRS], 2014). For this reason, we hypothesized that individuals with a higher identification with Europe and more positive attitudes toward the EU were also more willing to vote at the next EU elections.

Individuals’ participation may also represent a way for expressing and communicating specific visions. At this regards, some authors (La Barbera, 2015; La Barbera, Cariota Ferrara, & Boza, 2014) showed that having a project-based EU vision (compared to historical-based one) had a significant positive effect on cooperation with EU partners. Accordingly, we expected that viewing the ideal EU as a community of people sharing common values and objectives would be more associated, than other visions of EU, with engagement on EU issues and intentions to vote at EU elections.

Aim and hypotheses

The aim of the present paper was to investigate, in a large sample of European adolescents and young adults, the relationship between short- (i.e., less than two weeks) and long-term (i.e., more than two weeks) cross-border mobility and participation at EU level. By participation at EU level we refer in this context to engagement in a variety of non-formal participatory practices (i.e., sharing political content on line, volunteering, donating money) related to EU issues and to formal political participation like the intention to vote at EU parliamentary elections.

More specifically, we aimed to test whether such relationship was mediated by key psychological factors, like identification with Europe, positive attitudes toward the EU and visions about the EU as a political and shared values community. We hypothesized that both short-term and long-term cross-border mobility would be associated with a higher European identification, with more positive attitudes towards the EU, and with a multifaceted vision of the EU as a community. In turn, we expected European identification, positive attitudes toward the EU, and the vision of the EU as a political community and a community of shared values, to enhance engagement (participation and vote) at EU level.
Method

Participants

A total of 10,041 self-administered questionnaires were collected between October 2016 and February 2017, in eight countries. Data were collected both through paper questionnaires (53.7%) and online (46.3%). The recruitment strategy was targeted to young people between 14 and 30 years old. After receiving an invitation and a presentation of the aims of the study, participants decided to take part in the study on a voluntary basis. The study was approved by ethic committees in each country. Descriptive statistics for demographic variables are presented in Table 1. Most adolescents (97.6%) and young adults (78.9%) who completed the questionnaire were still in some form of education.

Measures

The variables related to our specific research questions are described below.

Demographic information included – besides the country – age, gender, migrant status and family income. Participants were grouped into two groups according to age: adolescents (14–19 years old; 50.6%) and young adults (20–30 years old; 49.4%). Migrant status was assessed asking if participants were born in the same country in which data were collected or in another country. Family income was assessed through a single item (‘Does the money your household has cover everything your family needs?’); possible answers ranged from 1 (not at all) to 4 (fully).

Cross-border mobility was measured referring to the last 5 years. Short-term mobility was measured through the item ‘How often did you visit other

1Data used in this study are publicly available from AMS Acta Institutional Research Repository – University of Bologna (doi: 10.6092/unibo/amsacta/5691).

<table>
<thead>
<tr>
<th>Table 1. Demographics.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Variable</td>
</tr>
<tr>
<td>Country (% among each age group)</td>
</tr>
<tr>
<td>Czech Republic</td>
</tr>
<tr>
<td>Estonia</td>
</tr>
<tr>
<td>Germany</td>
</tr>
<tr>
<td>Greece</td>
</tr>
<tr>
<td>Italy</td>
</tr>
<tr>
<td>Portugal</td>
</tr>
<tr>
<td>Sweden</td>
</tr>
<tr>
<td>United Kingdom</td>
</tr>
<tr>
<td>Migrant/sedentary status (% born in country)</td>
</tr>
<tr>
<td>Gender (% males)</td>
</tr>
<tr>
<td>Age (years)</td>
</tr>
<tr>
<td>Family income (1–4)</td>
</tr>
</tbody>
</table>

Notes: For scale variables, means and standard deviation are reported. For the other variables, valid percentages among each age-group are reported.
European countries for a trip between one day and two weeks? Possible answers ranged from 1 (never) to 5 (very often). Among young adults, we considered also a measure of long-term mobility, through the item ‘How often did you visit another European country for longer than two weeks?’ For long-term mobility, we assessed also whether the most recent visit was performed for education/training reasons or not.

Identification as European was measured through two items, with possible answers from 1 (strongly disagree) to 5 (strongly agree). The items were ‘I feel strong ties toward Europe’ ($M = 3.49; SD = 1.02$) and ‘I am proud to be European’ ($M = 3.65; SD = 1.04$). The inter-item correlation was very high ($r = .62; p < .001$) and a mean index was thus calculated and used in the analysis.

Vision of EU was measured asking ‘From your point of view, what would you like the European Union to be?’ Possible answers ranged from 1 (far less) to 5 (far more). Four visions of the EU have been considered: a political community, an economic community, a community based on shared history, and a community of shared values. The intercorrelations between these items were weak ($\leq .30$).

Participation at EU level was measured through a single item asking if, in the last year, participants took part in at least one participatory activity on issues related to the EU, like, for example, sharing political content on line, volunteering, donating money (yes/no answers). In this way, if they reported that any of the activities they performed was ‘related to the EU’ they were assigned the score of 1; if they reported that none activities was related to the EU or that they did not participated at all, they were assigned the score of 0. Moreover, we assessed participants’ intentions to vote at the next EU parliamentary elections. Considering the high percentage of ‘No/I don’t know’ answers (69.9%) to the item on voting intentions among adolescents (due to the low age they did not know whether they would be allowed to vote in the next elections) we considered voting intentions only in the sample of young adults. The association between the two measures was not significant and they were used separately in the analyses [$\chi^2 (1, 4302) = 1.28, p = .26$].

**Analyses**

The analyses were conducted separately for adolescents and young adults. Descriptive and univariate analyses (correlations and independent samples t-tests) were performed through the software SPSS 19. The hypotheses were tested through the macro PROCESS 2.16 for SPSS (Hayes, 2013). More specifically, models 4 and 8 of PROCESS allowed to test mediation models with multiple mediators operating in parallel (among adolescents and young adults). Mobility variables were inserted as independent variables and participation/
voting intentions at EU level were inserted as dependent variables. European identification, positive attitudes toward the EU, and visions of EU were inserted as mediators. All the models were controlled for country, migrant status, gender and socioeconomic status. The country variable was recoded into seven dummy variables. The bootstrapping procedure with 5000 samples was used to estimate indirect effect. Confidence level for bias-corrected confidence intervals was 95%.

Results

Descriptive statistics for the key-variables are presented in Table 2. The values for skewness and kurtosis of all the variables under study were acceptable (i.e., between −2 and +2; George & Mallery, 2010) (Tables 3–5).

The impact of cross-border mobility on participation on EU issues

We first examined the impact of short-term mobility among adolescents. To this purpose, short-term mobility was introduced as independent variable and participation on EU issues was inserted as dependent variable. European identification, positive attitudes toward EU and visions of the EU were inserted as mediators. Table 6 provides the value of indirect effects. Short-term mobility showed a significant indirect effect on participation on EU issues through European identification and vision of the EU as a political community. The direct effect of short-term mobility on participation was significant (Figure 13).

Among young adults, similarly to adolescents, short-term mobility had a positive indirect effect on participation on EU issues through European identification and vision of the EU as political community (Figure 2 and Table 7). The

\[ b \text{ values and 95\% Confidence Intervals are shown.} \]
positive direct effect of short-term mobility on participation was significant. However, a negative indirect effect of short-term mobility through the vision of the EU as an economic community also appeared.
Table 6. Indirect effect between short-term mobility and participation (EU) among adolescents.

<table>
<thead>
<tr>
<th></th>
<th>b</th>
<th>SE</th>
<th>95% CI</th>
</tr>
</thead>
<tbody>
<tr>
<td>European identification</td>
<td>.020</td>
<td>.005</td>
<td>.0114; .0310</td>
</tr>
<tr>
<td>Attitudes EU</td>
<td>.001</td>
<td>.003</td>
<td>−.0037; .0075</td>
</tr>
<tr>
<td>EU community-political</td>
<td>.003</td>
<td>.002</td>
<td>.0001; .0085</td>
</tr>
<tr>
<td>EU community-economic</td>
<td>.000</td>
<td>.001</td>
<td>−.0010; .0031</td>
</tr>
<tr>
<td>EU community-history</td>
<td>.000</td>
<td>.001</td>
<td>−.0005; .0030</td>
</tr>
<tr>
<td>EU community-shared values</td>
<td>.001</td>
<td>.002</td>
<td>−.0023; .0056</td>
</tr>
</tbody>
</table>

Note: If the confidence interval (CI) does not include 0, it can be assumed that there is a statistically significant result.

Figure 1. Short-term mobility and participation EU among adolescents. Note: Coefficients and confidence intervals.

Figure 2. Short-term mobility and participation/voting intentions EU among young adults. Note: Coefficients and confidence intervals.
The same model was tested for long-term mobility among young adults. Long term mobility showed a positive indirect effect on participation on EU issues through European identification and vision of the EU as a political community, and a negative indirect effect through vision of the EU as an economic community (Figure 3 and Table 8). The direct effect of long-term mobility on participation was significant.

**The impact of cross-border mobility on intentions to vote at EU parliamentary elections (young adults)**

For both short-term and long-term mobility, the model was tested also considering, as dependent variable, intention to vote at the next EU parliamentary elections. Short-term mobility showed an indirect effect on intention to vote

### Table 7. Indirect effect between short-term mobility and participation/voting intentions EU among young adults.

<table>
<thead>
<tr>
<th></th>
<th>Participation EU</th>
<th>Voting intentions EU</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>( b )</td>
<td>95% CI</td>
</tr>
<tr>
<td>European identification</td>
<td>.031</td>
<td>0.144; .0481</td>
</tr>
<tr>
<td>Attitudes EU</td>
<td>−.001</td>
<td>−.0198; .0005</td>
</tr>
<tr>
<td>EU community-political</td>
<td>.015</td>
<td>0.0054; 0.0262</td>
</tr>
<tr>
<td>EU community-economic</td>
<td>−.004</td>
<td>−.0099; −.0006</td>
</tr>
<tr>
<td>EU community-history</td>
<td>.005</td>
<td>−.0001; .0118</td>
</tr>
<tr>
<td>EU community-shared</td>
<td>.001</td>
<td>−.0041; .0064</td>
</tr>
</tbody>
</table>

Note: If the confidence interval (CI) does not include 0, it can be assumed that there is a statistically significant result.

![Figure 3. Long-term mobility and participation/voting intentions EU among young adults.](image)

Note: Coefficients and confidence intervals.
through European identification, positive attitudes toward the EU, and vision of the EU as a community of shared values (Table 7). Short term mobility maintained a significant direct effect on the intention to vote (Figure 2).

Similarly, long term-mobility showed an indirect effect on intention to vote through European identification, positive attitudes toward the EU, and vision of the EU as a community of shared values (Table 8 and Figure 3).

Finally, for the models with long-term mobility, we replicated the analyses considering also the moderator effect of the reason for long-term mobility (education/training vs. other). We introduced the reason for mobility as moderator of the relationship between mobility and the mediators. However, results were not significant, providing no support for a moderated mediation (data not shown).

**Discussion**

The findings of the study confirmed that both short-term and long-term mobility, as defined in this study, had a significant indirect effect on participation on EU issues, through European identification and vision of the ideal EU as a political community. Moreover, both short- and long-term mobility showed a significant indirect effect on the intention to vote at the next EU elections through European identification, positive attitudes toward the EU, and vision of EU as a community of shared values.

Our results largely confirmed our hypotheses about the relationship between mobility and psychological variables. The positive relationships between mobility and identification as European, and between mobility and positive attitudes toward EU, are consistent with previous research findings (Mitchell, 2012, 2015). Moreover, our results underlined the association between mobility and many dimensions of the vision of EU as a community, such as: historical, economic, political, shared values. The fact that also short-term mobility showed a significant effect supports its importance in adolescence and young adulthood. No evidence was found for the moderation role played by the reason for long-term

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**Table 8.** Indirect effect between long-term mobility and participation/voting intentions EU among young adults.

<table>
<thead>
<tr>
<th></th>
<th>Participation EU</th>
<th>Voting intentions EU</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$b$</td>
<td>95% CI</td>
</tr>
<tr>
<td>European identification</td>
<td>.022</td>
<td>.0118; .0352</td>
</tr>
<tr>
<td>Attitudes EU</td>
<td>−.003</td>
<td>−.0087; .0008</td>
</tr>
<tr>
<td>EU community-political</td>
<td>.011</td>
<td>.0042; .0206</td>
</tr>
<tr>
<td>EU community-economic</td>
<td>−.004</td>
<td>−.0108; −.0010</td>
</tr>
<tr>
<td>EU community-history</td>
<td>.002</td>
<td>.000; .0071</td>
</tr>
<tr>
<td>EU community-shared values</td>
<td>.000</td>
<td>−.0014; .0041</td>
</tr>
</tbody>
</table>

Note: If the confidence interval (CI) does not include 0, it can be assumed that there is a statistically significant result.
mobility (educational reason vs. non-educational), suggesting that traveling for non-educational reasons may also provide important contact opportunities.

Second, the results partially confirmed our hypotheses about the relationship between psychological processes (i.e., the mediators) and the participation variables. As regards the impact of identification as European, our results were consistent with the above-mentioned literature that linked group identification with participation (e.g., Fowler & Kam, 2007; Talò et al., 2014). Moreover, positive attitudes toward EU showed a significant effect on the intention to vote at the next EU elections, suggesting that the intention to vote at the EU election can often be related with pro-EU attitudes. Consistent with our hypotheses, visions of EU as political community and community of shared values were also significantly and positively related to our dependent variables, suggesting that these two visions are particularly important in supporting young people’s political actions. Moreover, vision of EU as historical community was not a significant mediator in any of the models, confirming that having a heritage-based vision of EU is not associated with participation (e.g., La Barbera, 2015). However, the vision of EU as economic community showed a significant negative effect of participation on EU issue, partially suppressing the positive effect of short term mobility on participation. One possible explanation to this result is that young people may think, from a ‘free-rider’ logic (e.g., Olson, 1965), that they can instrumentally receive benefits from such economic community even without any participatory effort.

Our findings contribute to the explanation of the relationship between young people’s cross-border mobility and their engagement as European citizens, and have implications for the development of international mobility programmes for adolescents and young adults, indicating that also short term programmes and initiatives may be effective in enhancing young people European citizenship.

Some limitations in the assessment of our variables should be addressed by future research. For example, in this study we did not distinguish the mobility situation of each participant, assessing the combination of country of origin and country of destination, and our measure of migrant status did not consider second generation migrants. Moreover, the different kinds of mobility were measured through single items, not allowing reliability testing. Participation on EU issue was measured through a single item, without considering the different effect on different forms of participation.

The quite high level of reported income (that is coherent with the characteristics of young European movers) suggests that individuals with less resources were not well represented in our sample. This study adopted a cross-sectional design and did not allow to fully ascertain the causal direction between variables. For example, cross-border mobility might be more likely among adolescents and young adults who already feel more Europeans (see for example Kuhn, 2012; Wilson, 2011). Similarly, participation experiences on EU issues, which also
depend on personal resources and socio-economic status, might themselves strengthen a vision of the EU as a political and shared values community.

Moreover, the fact that mobility often maintains a direct effect on participation, suggests that such relationship can be explained by further mechanisms that were not considered in the present study. The longitudinal study which is planned as part of the same CATCH-EyoU project, will be able to respond to some of these questions.

Acknowledgements

The author(s) would like to thank Isabel Menezes, Erik Amnå, Peter Noack, Petr Macek, Veronika Kalmus, Shakuntala Banaji, Frosso Motti-Stefanidi, for the data which were collected by their teams to be used in this paper. Signe Opermann acknowledges the Estonian Research Council for funding her postdoctoral fellowship under Grant PUTJD570.

Disclosure statement

No potential conflict of interest was reported by the authors.

Funding

The research reported in this paper was funded by the European Union, Horizon 2020 Programme, Constructing AcTiveCitizensHip with European Youth: Policies, Practices, Challenges and Solutions (www.catchyou.eu), grant agreement number 649538. The views and opinions expressed in this publication are the sole responsibility of the author(s) and do not necessarily reflect the views of the European Commission.

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