Data Set Title:*MERGE. Dataset2. V0.1. Women’s Ordination Conference Instagram Posts, October 2024*

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Publication Year: **2025**

Project Info: **MERGE,** Media, religion, and gender: transnational digital media actions of progressive and conservative social movements.funded by European Union, Horizon 2020 Programme. grant agreement No 101105541 <https://giuliaevolvi.com/merge-project-digital-religion-gender/>

**Data set Contents**

The data set consists of:

* 1 compressed file

*MERGE\_Dataset2\_251001\_v0-1.tar*

* 1 README file

*MERGE\_Dataset2\_251001\_v0-1\_README.docx*

* 1 spreadsheet

*MERGE\_Dataset2\_251001\_v0-1\_instagram-posts-woc.xlsx*

*Abstract*

This dataset is part of the Horizon 2020 project MERGE, *Media, religion, and gender: transnational digital media actions of progressive and conservative social movements,*funded by European Union. It consists of Women’s Ordination Conference Instagram posts between June 2017 and October 2024, including both pictures/videos and their captions. The data has been downloaded with Python using the *Instaloader* package. The download script can be accessed here <https://doi.org/10.5281/zenodo.17295352>.

Content of the files:

* The dataset contains 1072 captions in .txt format, 1963 pictures in jpg format, 53 videos in mp4 format and XXXX JSON files containing post metadata.

For each instagram post downloaded, the dataset includes three files

* + YYYY-MM-DD\_HH-MM-SS\_UTC.jpg or .mp4 containing the image or video attachment
  + YYYY-MM-DD\_HH-MM-SS\_UTC.json.xz containing the metadata of the post
  + YYYY-MM-DD\_HH-MM-SS\_UTC.txt containing the content of the post description

*Data sources*

The data have been downloaded using the Dataset.py script deposited here: <https://doi.org/10.5281/zenodo.17295352>.

Instagram page of Women’s Ordination Conference (English) <https://www.instagram.com/womensordination/?hl=en>.